



DATE: February 28, 2018

SUBJECT: Rejection of All Proposals

RE: Insurance Marketing Services RFP (Issued Jan. 26, 2018)

TO: Proposers and All Interested Persons

Houston First Corporation received proposals on February 7, 2018 in response to the referenced RFP for Insurance Marketing Services issued January 7, 2018.

After careful review and consideration, Houston First Corporation has determined that it is in its best interests to reject all proposals received.

Potential proposers are asked to carefully monitor www.houstonfirst.com/do-business, as a new solicitation for insurance marketing services is under development and may be issued as early as Friday, March 2, 2018.