



**FOR IMMEDIATE RELEASE**

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**HOUSTON, TEXAS**

**George R. Brown Convention Center Retail**

Fred Griffin, CEO and Chairman of Griffin Partners, Inc. and Ed Wulfe, Chairman and CEO of Wulfe & Co. announced plans to secure up to seven unique retail, restaurant, sidewalk cafes and entertainment venues in conjunction with the bold and extensive expansion of the George R. Brown Convention Center's street scape to be known as the Sports and Entertainment District of Houston's Downtown.

The GRB will undergo a façade renovation to present a new and inviting major front door presence and appealing people place. Avenida de las Americas will be totally reworked to make it into a high energy gathering spot, capitalizing on the ongoing success of the Convention Center, Discovery Green and the other nearby sports venues. Ric Campo, Chairman of Houston First remarked, "these people places will be major amenities for the Avenida de las Americas, the new Marriot Marquis hotel, the Hilton-Houston hotel, Discovery Green and the new offices and parking garage included in the master plan for the complex."

Griffin Partners, Inc. is developing the restaurant opportunities for Houston First Corporation. Houston First Corporation manages the GRB and is developing the office building at the north end of the GRB, which will also include some of the retail space. The approximately 30,000 SF of restaurants and other venues will front Avenida de las Americas and

will range in size from approximately 1,500 SF to over 10,000 SF. Katherine Wildman and Bunny McLeod of Wulfe & Co. are targeting a variety of full service and fast casual restaurants of various sizes and types, and will assist Houston First Corporation in the administration of the process to identify suitable tenants.

Wulfe will be seeking a varied tenant mix with an emphasis on Houston-based businesses that represent Houston's diverse population and capture the extensive selection of our City's multi-cultural cuisine and innovative chefs. The new restaurants will have large patio opportunities fronting Avenida de las Americas, offering vistas to this exciting street scape.

These spaces are anticipated to be turned over to tenants by Spring 2016 with openings scheduled for late 2016, in advance of Super Bowl LI and close to the opening of Marriott Marquis, the 1,000 room hotel now under construction at Avenida de las Americas and Walker.

Griffin Partners is a commercial real estate development firm and Wulfe & Co. is a Houston based firm specializing in commercial/retail real estate. Wulfe & Co. provides leasing, sales, consulting, site selection services, property management and investment sales for retail property owners and retailers.







