

HOUSTON FIRST CORPORATION  
JOINT TOURISM COMMITTEE

JULY 24, 2015 – 12:00 NOON  
GEORGE R. BROWN CONVENTION CENTER  
3.0 EXECUTIVE BOARDROOM

7.21.15  
10:55 am  
pw

- I. Call to Order
- II. Public Comments
- III. Minutes – April 13, 2015
- IV. Team Activity
- V. Presentations
  - A. Botanic Garden Update – Jeff Ross
- VI. Updates
  - A. Houston Signature Events
  - B. Visitors Center
  - C. Matching Grants
  - D. Tourism Summit – September 10, 2015
  - E. Houston and Beyond
  - F. Leisure Initiatives
- VII. Announcements
- VIII. Next meeting – Week of September 13, 2015
- IX. Adjournment

***For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.***