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9:30am  
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**HOUSTON FIRST CORPORATION**  
**JOINT SALES COMMITTEE**  
**MARCH 7, 2016 – 10:30 A.M.**  
**GEORGE R. BROWN CONVENTION CENTER**  
**3<sup>RD</sup> FLOOR EXECUTIVE BOARDROOM**

- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes – December 16, 2015
- IV. Presentations
  - A. Client e-Proposal
  - B. YouVisit Virtual Reality Tour
- V. Updates
  - A. 2015 Sales Results
  - B. 2016 Sales Goals and Policy
  - C. TAP/Pace Report
  - D. Customer Advisory and Innovative Board Report
  - E. NCAA Final Four FAM
  - F. Top Taxi
  - G. Board Portal
- VI. Committee Business
  - A. Consideration and possible adoption of Destination Sales 2016 Commission Plan.
  - B. Consideration and possible recommendation for the expenditure of funds and an equivalent increase in the 2016 budget for art-related projects and concepts for installation in the George R. Brown Convention Center and Partnership Tower emphasizing and highlighting the Houston region.
- VII. Executive (closed) session pursuant to Texas Government Code Section 551.072 for the purpose of deliberations regarding real property.
- VIII. Committee Business (continued)
  - A. Consideration and possible recommendation of revised restaurant concepts to be located either in the George R. Brown Convention Center or The Partnership Tower.
- IX. Announcements
- X. Adjournment

***For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.***