

JN 10/7/16

1:16 pm

**HOUSTON FIRST CORPORATION
JOINT TOURISM COMMITTEE**

**OCTOBER 12, 2016 – 2:00 P.M.
GEORGE R. BROWN CONVENTION CENTER
3.0 EXECUTIVE BOARDROOM**

- I. Call to Order
- II. Public Comments
- III. Minutes – July 6, 2016
- IV. Team Activity
- V. Presentation
 - A. Visitor Information Centers
- VI. Committee Business
 - A. Consideration and recommendation of the Tourism Department 2017 Business Plan and Budget.
 - B. Consideration and recommendation of the Retail Operations 2017 Business Plan and Budget.
 - C. Consideration and recommendation of the Regional Product Development Department 2017 Business Plan and Budget.
- VII. Updates
 - A. Destination Next
 - B. Forbes
 - C. Matching Grants Program
 - D. Tourism Summit
 - E. TTIA
- VIII. Announcements
- IX. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.