

**HOUSTON FIRST CORPORATION|GREATER HOUSTON
CONVENTION AND VISITORS BUREAU**

**MINUTES OF THE
JOINT ENTREPRENEURIAL COMMITTEE**

July 25, 2016

The Joint Entrepreneurial Committee of the Greater Houston Convention and Visitors Bureau (“GHCVB”), a Texas non-profit corporation, and Houston First Corporation (the “Corporation”), a Texas non-profit corporation created and organized by the City of Houston as a local government corporation pursuant to TEX.TRANS.P.CODE ANN. §431.101 et seq. and TEX.LOC.GOV’T.CODE ANN §394.001 et seq., held a meeting in the George R. Brown Convention Center, 3rd Floor Executive Boardroom, 1001 Avenida de las Americas, Houston, Harris County, Texas 77010, on Monday, July 25, 2016, commencing at 12:00 noon. Written notice of the meeting including the date, hour, place and agenda for the meeting, was posted in accordance with the Texas Open Meetings Act. The following members participated in the meeting: Phyllis Bailey, Chris Pappas, Nick Massad, Desrye Morgan and George DeMontrond.

Co-chairperson Bailey called the meeting to order at approximately 12:09 P.M. and a quorum was established.

1. **Public Comments.** None
2. **Minutes.** After a motion duly made and seconded, the minutes of the October 7, 2015 meeting were approved. Desrye Morgan was not in attendance at the time of the vote.
3. **Presentations.** None
4. **Updates.** Michael Heckman gave a presentation regarding the Space Commerce Conference and Exposition (“SpaceCom”) scheduled for November 15-17, 2016 at the George R. Brown Convention Center. His presentation included a list of the keynote and featured speakers, 2016 industry segments and corporate partners.

Mike Waterman gave a presentation on a possible partnership with Sports Illustrated during Super Bowl and beyond by creating a multi-day, multi-cultural festival with models, music, food, fashion, comedy, tech and design. In addition, he briefed the Committee on the potential advertising and promotional benefits, assets provided, and investment summary. Waterman continued with a briefing on Phunware, which is developing an app to ‘compress’ Houston by providing a one-stop shop for parking, tickets, restaurant reservations, etc.

Pamela Walko gave a brief update on the Board portal.

5. **Executive (closed) session pursuant to the Texas Local Government Code Section 551.087 for the purpose of deliberations regarding economic development negotiations.** The Committee went into closed session at 1:10 p.m. and came out of executive session at 1:54 p.m.

The meeting adjourned at approximately 2:00 P.M.

/s/ _____

Pamela Walko, Secretary