

HOUSTON FIRST CORPORATION
JOINT SALES COMMITTEE

5.16.16
9:30 am
PW

MAY 19, 2016 – 10:00 A.M.
GEORGE R. BROWN CONVENTION CENTER
3RD FLOOR EXECUTIVE BOARDROOM

Committee: Ric Campo, Co-chair
Tom Netting, Co-chair
Scot Cotton
Fernando Cuellar
Harry Greenblatt
Stephanie Haynes
Nicki Keenan
Ryan Laskey
David Solomon

- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes – March 7, 2016
- IV. Presentations
 - A. Signet Research, Inc. – AdStudy Report
- V. Committee Business
- VI. Updates
 - A. Client Advisory & Innovative Board
 - B. Telemarketing Blitz (1st Quarter Results)
 - C. Medical World Americas
 - D. ComicPalooza
 - E. TAP Report
- VII. Announcements
- VIII. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.