

**HOUSTON FIRST CORPORATION | GREATER HOUSTON CONVENTION
AND VISITORS BUREAU
JOINT TOURISM COMMITTEE**

MARCH 8, 2017 – 3:00 P.M.

**THE PARTNERSHIP TOWER, 701 AVENIDA DE LAS AMERICAS
2ND FLOOR CONFERENCE ROOM**

- I. Call to Order
- II. Public Comments
- III. Minutes – January 17, 2017
- IV. Team Activity
- V. Presentations
 - A. Bandwango
- VI. Committee Business - None
- VII. Updates
 - A. Forbes Training
 - B. Tourism Summit Agenda
 - C. Mexico Update
 - D. Super Bowl
 - E. Matching Grants Program
- VIII. Announcements
 - A. Avenida Houston Grand Opening – March 11, 2017
 - B. Tourism Summit/CVB Annual Meeting – March 30, 2017
 - C. National Tourism Week – May 9, 2017
 - D. 2017 Joint Tourism Committee meetings
 - May 31, 2017 – 3:00 p.m.
 - August 18, 2017 – 3:00 p.m.
 - October 19, 2017 – 3:00 p.m.
- IX. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.