

**HOUSTON FIRST CORPORATION | GREATER HOUSTON CONVENTION  
AND VISITORS BUREAU  
JOINT SALES COMMITTEE**

**AUGUST 14, 2017 – 9:30 A.M.  
PARTNERSHIP TOWER, 701 AVENIDA DE LAS AMERICAS  
2<sup>ND</sup> FLOOR CONFERENCE ROOM**

- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes – June 5, 2018
- IV. Presentations
  - A. Initial Reporting Approach – JLL Report
  - B. Market Strategy Report
- V. Committee Business - None
- VI. Updates
  - A. Sales
  - B. Legislative
- VII. Announcements – Next meeting dates
  - October 16, 2017 – 9:30 a.m.
- VIII. Adjourn

***For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.***