

**HOUSTON FIRST CORPORATION | GREATER HOUSTON CONVENTION
AND VISITORS BUREAU
JOINT SALES COMMITTEE**

**JANUARY 19, 2017 – 2:30 P.M.
PARTNERSHIP TOWER, 701 AVENIDA DE LAS AMERICAS
2ND FLOOR CONFERENCE ROOM**

- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes – October 10, 2016 and November 30, 2016
- IV. Presentations
 - A. 2016 Year-End Sales Results
 - B. World Petroleum Congress 2020
 - C. Trends Analysis Projection Report
 - D. Maximization of the George R. Brown Convention Center
 - E. Convention Center Report
- V. Committee Business - None
- VI. Updates
 - A. Construction Progress
 - B. Super Bowl
 - C. Sports Illustrated
- VII. Announcements - None
- VIII. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.