

# AGENDA

## HOUSTON FIRST CORPORATION

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**Sales, Tourism, and Marketing Committee Meeting**  
**December 16, 2019 – 9:00 A.M.**  
**Partnership Tower, 701 Avenida de las Americas, Ste. 200**  
**Houston, Texas 77010**  
**HFC BOARD ROOM**

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### COMMITTEE MEMBERS:

Council Member Robinson (Chair), Bobby Singh (Co-Chair), Sofia Adrogué, James Batt, Elizabeth Brock, Scot Cotton, Kim Davis, Jacques D'Rovencourt, Stephanie Haynes, Jonathan Horowitz, Nicki Keenan, Reginald Martin, Ryan Martin, David Mincberg, Desrye Morgan, Eric Schmauch, Patricia Voss, Gerald Womack

In accordance with the Texas Open Meetings Act, this Agenda is posted for public information, at all times, for at least 72 hours preceding the scheduled time of the meeting on the bulletin board located on the exterior wall of the Houston City Hall building, located at 901 Bagby. The Agenda is also available online at <https://www.houstonfirst.com>.

To reserve time to appear, come to the meeting at least ten minutes prior to the scheduled public session shown on the Agenda.

Any questions regarding this Agenda, or requests for special needs assistance, should be directed to Lisa K. Hargrove, General Counsel at either 713.853.8965 or [Lisa.Hargrove@houstonfirst.com](mailto:Lisa.Hargrove@houstonfirst.com)

- I. **Call to Order**
  - II. **Public Comments**
  - III. **Minutes – September 6, 2019**
  - IV. **Presentations, Reports, and Updates**
    - A. Sales Report
    - B. Tourism Report
    - C. Market update
    - D. Marketing Report
    - E. Houston Film Commission Report
  - V. **Committee Business**
    - A. Consideration and possible recommendation of an agreement with Barbershop Harmony Society occurring July 2-6, 2024.
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- B. Consideration and possible recommendation of an agreement with Delta Sigma Theta Sorority, Inc. for their 58th Biennial National Convention occurring July 28 – August 1, 2027.
- C. Consideration and possible recommendation of an agreement with Connect for their Connect Marketplace occurring August 28 – September 1, 2022.
- D. Consideration and possible recommendation of a National Public Relations Services Agreement with Fahlgren Inc., d/b/a Turner PR.

## **VI. Adjournment**