

HOUSTON FIRST CORPORATION
MINUTES OF THE
STRATEGIC PLANNING COMMITTEE

November 14, 2013

The Strategic Planning Committee of the Houston First Corporation (the "Corporation"), a Texas non-profit corporation created and organized by the City of Houston as a local government corporation pursuant to TEX.TRANSP.CODE ANN. §431.101 et seq. and TEX. LOC. GOV'T. CODE ANN §394.001 et seq., held a committee meeting in the 3rd Floor Executive Board Room at the George R. Brown Convention Center, 1001 Avenida de las Americas, Houston, Harris County, Texas 77010, on November 14, 2013, commencing at 2:00 p.m. Written notice of the meeting including the date, hour, place and agenda for the meeting, was posted in accordance with the Texas Open Meeting Act. The following committee members participated in the meeting: Dick Rabinow, Winslow Jeffries, David Solomon, Deon Warner and Dawn Ullrich.

Chairperson Rabinow called the meeting to order at approximately 2:04 p.m. and a quorum was established.

1. Public Comments. No speakers were present.
2. Approval of Minutes from Prior Meeting. Dick Rabinow asked that the minutes clarify the proposal between Houston First Corporation and the Greater East End Management District. After a motion duly seconded, the minutes of the September 20, 2013 were approved with the clarification requested. (Deon Warner abstained)
3. Consideration of, and possible action on, a sublease and construction, operating and maintenance agreement for the Navigation Esplanade with the Greater East End Management District. Mr. Rabinow advised the committee that at this time the item would not be considered for recommendation. Lisa Hargrove advised that the item was being discussed by the City of Houston for implementation. Robert Fiederlein of the Greater East End Management District advised that negotiations with the City of Houston were progressing with a decision in the near future.
4. Consideration of, and possible action on, a First Amendment to a Lease Agreement with the City of Houston. Mr. Rabinow advised that this item would not be considered for recommendation at this time. Discussion of the item followed and Ms. Hargrove noted that some of the items would be considered at a later date.

5. Strategic Planning Process. Dawn Ullrich updated the committee on the master plan activities. She explained that the Theater Master Plan, Hotel Master Plan and the Miller Theater Master Plan were all being discussed and this would enable the committee to act when items arise for those venues.
6. MATCH. Mario Ariza advised that fund raising is continuing and within the last two weeks approximately \$575,000 had been raised leaving the startup short by \$4M. Mario reminded all that the \$450,000 committed by HFC was for after building completion.
7. Sunset Coffee Building. Mario Ariza briefed the committee on the progress of the renovation of the Sunset Coffee Building noting that the construction should commence in about two to three weeks and the completion is anticipated in about twelve months.
8. Nau Center. Sharon Adams updated the committee on the Nau Center's progress advising that things were moving along very nicely. She presented a timeline with milestone dates stating that the project will need to start no later than October 2014, to be completed in late 2016 in order to be ready for Super Bowl.
9. Tourism Development Master Plan. Sharon Adams explained that a Tourism Development Master Plan is being developed to enhance tourism for Houston and the 29 surrounding counties. The proposed plan will provide information for the visitor center which will be located in the Nau Center.

After motion duly seconded, the meeting was adjourned at approximately 3:44 p.m.



Dolores Kerr, Secretary