

3.5.15
4:40pm
PW

**HOUSTON FIRST CORPORATION
JOINT TOURISM COMMITTEE**

**MARCH 9, 2015 – 9:00 A.M.
GEORGE R. BROWN CONVENTION CENTER
3.0 EXECUTIVE BOARDROOM**

- I. Call to Order
- II. Public Comments
- III. Minutes – January 26, 2015 and February 16, 2015
- IV. Team Activity
- V. Presentations
 - A. Summer Marketing Campaign
- VI. Committee Business
 - A. Consideration and adoption of the 2015 Tourism Team Goals.
 - B. Consideration and adoption of the communication plan for the Tourism Master Plan.
- VII. Updates
 - A. Tourism Summit
 - B. National Tourism Week
- VIII. Announcements
- IX. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.