

HOUSTON FIRST CORPORATION
JOINT MARKETING COMMITTEE

MAY 1, 2015 – 9:30 A.M.
GEORGE R. BROWN CONVENTION CENTER
3.0 EXECUTIVE BOARDROOM

- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes – February 10, 2015
- IV. Updates
 - A. Corporate and Division Branding
 - B. Convention District Rebranding
 - C. Summer Campaign Overview
 - D. Film Update
- V. Announcements
- VI. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.