

**HOUSTON FIRST CORPORATION**  
**MINUTES OF THE**  
**STRATEGIC PLANNING COMMITTEE**

**September 20, 2013**

The Strategic Planning Committee of the Houston First Corporation (the "Corporation"), a Texas non-profit corporation created and organized by the City of Houston as a local government corporation pursuant to TEX. TRANSP. CODE ANN. §431.101 et seq. and TEX. LOC. GOV'T. CODE ANN §394.001 et seq., held a committee meeting in the 3<sup>rd</sup> Floor Executive Boardroom at the George R. Brown Convention Center, 1001 Avenida de las Americas, Houston, Harris County, Texas 77010, on September 20, 2013, commencing at 10:00 a.m. Written notice of the meeting including the date, hour, place and agenda for the meeting, was posted in accordance with the Texas Open Meeting Act. The following committee members participated in the meeting: Dick Rabinow, Winslow Jeffries, David Solomon and Dawn Ullrich. Deon Warner was absent.

Chairperson Rabinow called the meeting to order at approximately 10:00 a.m. and a quorum was established.

1. Public Comments. No speakers were present.
  
2. Approval of Minutes from Prior Meeting. After a motion duly seconded the minutes of May 23, 2013 were approved.
  
3. Greater East End Management District. Julie Gorte advised the members of the Committee that this project had been presented at the May 10, 2013 Committee meeting. Ms. Gorte introduced Robert Fiederlein who gave a brief update on the project. Mr. Fiederlein advised the committee that the project is continuing with the Greater East End Management District and that it still needs to have Houston First entering into a long term lease with the City of Houston for the Navigation Esplanade and Guadalupe Plaza Park; which would then allow Houston First to enter into an agreement with the Greater East End Management District for the operation and maintenance of that area.
  
4. Sister Cities Promenade. Julie Gorte gave an update on what had been presented in May, advising the commitments to the area of 200 trees and gravel along the Promenade. Ms. Gorte advised the Committee that staff was recommending that Houston First stay engaged to continue to see how the project develops.
  
4. International Coffee Building. Mario Ariza advised the committee that bids had been received and Fretz was working through the price proposals. Dawn Ullrich advised that a group had approached HFC with an interesting idea that could possibly provide options for the building's use.

6. MATCH. Mario Ariza advised that he was an ex-officio member of the MATCH Board and the Board has started reducing the scope of the development to lower the cost of the three performance halls. Fundraising is a continuing process and the Board is set to meet on September 24<sup>th</sup> to consider delaying the date for ground breaking.
7. Nau Center. Sharon Adams updated the committee on the Nau Center's progress advising that things were moving along very nicely. She said that as fund raising continues, the long term budget model shows the price tag is increasing. She explained that the planned opening is scheduled for June 2016.
8. Announcements. Dawn Ullrich advised that plans were underway to provide Master Plans for the Theater District, Miller Theater, and for Hotel and Tourism.

Next Strategic Planning Committee Meeting – November 1, 2013

After motion duly seconded, the meeting was adjourned at approximately 11:05 a.m.



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Dolores Kerr, Secretary