

HOUSTON FIRST CORPORATION
BOARD OF DIRECTORS MEETING
APRIL 20, 2016 – 2:00 P.M.
GEORGE R. BROWN CONVENTION CENTER
3RD FLOOR EXECUTIVE BOARDROOM

4.15.16
2:45 pm
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- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes – March 10, 2016
- IV. Presentations
 - A. Final Four
 - B. I-69 Beautification Project
- V. Board Business
 - A. Consideration and possible approval of a sponsorship agreement with the Houston Arts Alliance for a Joint Tourism Asset Enhancement Program and authorizing an initial pilot program for the Houston Museum of African American Culture.
 - B. Consideration and possible approval of sponsorship agreements with RCM Entertainment, L.P., d/b/a Lone Star Sports & Entertainment for the AdvoCare Texas Kickoff and AdvoCare V100 Texas Bowl Games.
- VI. Updates
 - A. Joint Tourism Committee
 - B. Joint Marketing Committee
 - C. Joint Sales Committee/Top Taxi
 - D. President's Report
- VII. Announcements
- VIII. Next meeting – May 17, 2016
- IX. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.