

**HOUSTON FIRST CORPORATION
JOINT SALES COMMITTEE
OCTOBER 12, 2015 – 10:00 A.M.
GEORGE R. BROWN CONVENTION CENTER
3.0 EXECUTIVE BOARDROOM**

10-9-15
9:30am
pw

- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes – May 21, 2015
- IV. Destination Sales Update
- V. Committee Business
 - A. Consideration and recommendation of the Destination Sales 2016 Business Plan and Budget.
- VI. Destination Services Update
- VII. Committee Business (continued)
 - A. Consideration and recommendation of the Destination Services 2016 Business Plan and Budget.
- VIII. Announcements
 - A. GHCVB Executive Committee Budget Briefing – November 6, 2015
 - B. HFC Budget Workshop – November 9, 2015
 - C. GHCVB Board Budget Briefing – November 13, 2015
 - D. HFC Board Meeting – November 20, 2015
- IX. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.