

**HOUSTON FIRST CORPORATION | GREATER HOUSTON CONVENTION
AND VISITORS BUREAU
JOINT TOURISM COMMITTEE**

**JANUARY 17, 2017 – 12:00 NOON
THE PARTNERSHIP TOWER, 701 AVENIDA DE LAS AMERICAS
2ND FLOOR CONFERENCE ROOM**

- I. Call to Order
- II. Public Comments
- III. Minutes – October 12, 2016
- IV. Team Activity
- V. Presentations
 - A. Pierce Skypark
 - B. Tourism Department 2016 Accomplishments
 - C. 2017 Department Goals
 - D. Marketing Matching Grants Program
- VI. Committee Business - None
- VII. Updates
 - A. Hobby Airport Visitors Information Center
 - B. Packaging Software
 - C. Competitive Cities
 - D. Attraction Study
 - E. Public Market
- VIII. Announcements
 - A. Forbes Training – January 23
 - B. Tourism Summit/CVB Annual Meeting – March 30
- IX. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.