

HOUSTON FIRST CORPORATION | GREATER HOUSTON CONVENTION
AND VISITORS BUREAU
JOINT SALES COMMITTEE

3.17.17
9:15am
pw

MARCH 20, 2017 – 9:30 A.M.

PARTNERSHIP TOWER, 701 AVENIDA DE LAS AMERICAS
2ND FLOOR BOARDROOM

- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes – January 19, 2017
- IV. Presentations
 - A. Strategic Plan by Segment
- V. Committee Business - None
- VI. Updates
 - A. Sales
 - B. Events
 - C. Services
 - D. Marketing
 - E. Convention Center Report
- VII. Announcements – Next meeting dates
 - June 5, 2017 – 9:30 a.m.
 - August 14, 2017 – 9:30 a.m.
 - October 16, 2017 – 9:30 a.m.
- VIII. Adjourn

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.