

**HOUSTON FIRST CORPORATION | GREATER HOUSTON CONVENTION  
AND VISITORS BUREAU  
JOINT TOURISM COMMITTEE**

**OCTOBER 19, 2017 – 3:00 P.M.  
THE PARTNERSHIP TOWER, 701 AVENIDA DE LAS AMERICAS  
2<sup>ND</sup> FLOOR BOARDROOM**

- I. Call to Order
- II. Public Comments
- III. Minutes – August 18, 2017
- IV. Tourism Quiz
- V. Presentations
  - A. VisitHouston Augmented Reality
- VI. Committee Business
  - A. Consideration of and possible recommendation of the Tourism Department 2018 Business Plan and Budget.
  - B. Consideration and recommendation of the Regional Product Development Department 2018 Business Plan and Budget.
- VII. Updates
  - A. Tourism
  - B. Regional Product Development
- VIII. Announcements
- IX. Adjournment

***For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.***