

AGENDA

HOUSTON FIRST CORPORATION

JOINT MARKETING COMMITTEE

OCTOBER 31, 2018 – 1:00 P.M.

**Partnership Tower, 701 Avenida de las Americas, Ste. 200
Houston, Texas 77010
HFC Board Room**

COMMITTEE MEMBERS:

Susan Bischoff, (Co-Chair), Bobby Singh, (Co-Chair) Sofia Adrogué, Phyllis Bailey, Reginald Martin, Clint Pasche, Tom Segesta, Stephanie Summerall, Gerald Womack

In accordance with the Texas Open Meetings Act, this Agenda is posted for public information, at all times, for at least 72 hours preceding the scheduled time of the meeting on the bulletin board located on the exterior wall of the Houston City Hall building, located at 901 Bagby. The Agenda is also available online at <https://www.houstonfirst.com>.

To reserve time to appear, come to the meeting at least ten minutes prior to the scheduled public session shown on the Agenda.

Any questions regarding this Agenda, or requests for special needs assistance, should be directed to Lisa K. Hargrove, General Counsel at either 713.853.8965 or Lisa.Hargrove@houstonfirst.com.

- I. Call to Order**
- II. Public Comments**
- III. Minutes – September 12, 2018**
- IV. Presentations, Reports and Updates**
 - Houston Film Commission Update
 - Marketing Update
- V. Committee Business**
 - A. Consideration and possible recommendation of the 2019 Film Commission Strategic Plan and Budget.
 - B. Consideration and possible recommendation of the 2019 Marketing Strategic Plan and Budget.
- VI. Adjournment**