# **HOUSTON FIRST CORPORATION**

Financial Management and Accountability Report -- REVISED

Report 11-2020 - For the Period Ending November 30, 2020 (92% of 2020)

## Dashboard

## YEAR TO DATE HOTEL OCCUPANCY TAX COLLECTIONS(\$1,000)

		2020 Budget-							
	2019 Actual		REVISED 1			2020 Actual	Budget	Note	
First Quarter	\$	19,962	\$	21,426	\$	21,426	0.0%		
Two Quarters	\$	42,457	\$	38,960	\$	39,796	2.1%		
Three Quarters	\$	64,716	\$	43,960	\$	44,710	1.7%		
Full Year	\$	86,624	\$	51,460	\$	53,209	3.4%	2	

## **HOTEL STATISTICS (Year to Date)**

			(					
	Prior year		Current Y	'ear		Over(Under)		
		Actual	Original Budget		Actual	Budget		
Regional per Smith Travel Research (thru. Oct.)								
Occupancy		64.30%			43.50%	-32.3%		
Average Daily Rate	\$	103.29		\$	82.48	-20.1%		
RevPAR	\$	66.36		\$	35.85	-46.0%		

#### **MAJOR REVENUES (Year to Date)**

		2020 Budget- Over(Under)						
	2019 Actual			REVISED 1		2020 Actual	Budget	
GRB Facility Rental	\$	5,238,657	\$	1,513,802	\$	1,830,702	20.9%	4
GRB Food and Beverage Revenue	\$	20,935,720	\$	8,883,723	\$	8,928,355	0.5%	
Parking Revenue-Avenida	\$	8,591,149	\$	2,205,282	\$	3,243,490	47.1%	5
Parking Revenue-Theater District	\$	9,076,742	\$	5,708,956	\$	4,805,317	-15.8%	5

## **MAJOR EXPENDITURES (Year to Date)**

				Over(Under)				
	2019 Actual			REVISED 1		2020 Actual	Budget	
Personnel Cost	\$	23,110,862	\$	17,833,643	\$	16,568,252	-7.1%	
Security Contract Payments	\$	3,768,164	\$	2,952,768	\$	3,094,711	4.8%	
Bldg Maintenance Contract(TDI) Payments	\$	4,594,815	\$	2,720,052	\$	2,467,828	-9.3%	
Parking Contract Payments	\$	3,031,725	\$	1,655,316	\$	1,625,148	-1.8%	
Janitorial Contract Payments	\$	5,811,604	\$	2,783,042	\$	2,117,609	-23.9%	6
GRB Food and Beverage Expense	\$	14,000,506	\$	5,917,373	\$	6,287,167	6.2%	

## **CAPITAL IMPROVEMENT SPENDING (Year to Date)**

### 2020 Annual

	Budget-	REVISED '	2020 Y	TD Actual	% Spent	
Convention District Venues	\$	6,055,000	\$	326,195	5.4%	
Theater District Venues	\$	4,086,000	\$	445,734	10.9%	
Hilton Americas-Houston (through July)	\$	3,750,000	\$	4,280,295	114.1%	

#### **NOTES**

- 1 As it became clear that COVID 19 was a pandemic, HFC acted judiciously preparing a revised budget based on actuals thru April, and circumstances known in May. Revised budget approved by the Board in June.
- 2 4th quarter HOT collections substantially complete. 2020 collections expected to slightly exceed revised budget amount.
- 3 Significant impact to hotel industry and travel due to COVID 19. Expecting impact to last through 2021.
- 4 Cancellation fees for events were not in the revised budget
- 5 Better than expected weekend parking business due to a strong January through March, then summer staycation business offset COVID impact.
- 6 Operations has reduced services greater than initial budget estimates due to lack of business in facilities.

Negative Variance Less Than 10%
Negative Variance 10% or Greater
Inconclusive or Unavailable Data