# **HOUSTON FIRST CORPORATION**

Financial Management and Accountability Report

Report 6-2021 - For the Period Ending June 30, 2021 (50% of 2021)

# Dashboard

### YEAR TO DATE HOTEL OCCUPANCY TAX COLLECTIONS(\$1,000)

				Over(Under)	
	2020 Actual	2021 Budget	2021 Actual	Budget	Note
First Quarter	\$ 21,426	\$ 9,625	\$ 8,667	-10.0%	
Two Quarters	\$ 39,796	\$ 21,750	\$ 20,537	-5.6%	1
Three Quarters	\$ 44,710	\$ 39,875			
Full Year	\$ 52,237	\$ 56,000			

### **HOTEL STATISTICS (Year to Date)**

		Prior year	Current		Over(Under)		
		Actual	Original Budget	Actual		Budget	
Regional per Smith Travel Research (thru. May)							
Occupancy		44.50%			52.50%	18.0%	2
Average Daily Rate	\$	90.09		\$	82.79	-8.1%	2
RevPAR	\$	40.13		\$	43.44	8.2%	2

## **MAJOR REVENUES (Year to Date)**

	20	020 Actual	2021 Budget	2021 Actual	Over(Under) Budget	
GRB Facility Rental	\$	1,513,802	\$ 1,788,802	\$ 1,514,115	-15.4%	3
GRB Food and Beverage Revenue	\$	8,885,823	\$ 4,455,800	\$ 783,273	-82.4%	3
Parking Revenue-Avenida	\$	2,312,539	\$ 1,248,649	\$ 2,498,161	100.1%	4
Parking Revenue-Theater District	\$	2,568,569	\$ 2,397,256	\$ 1,711,390	-28.6%	5

# **MAJOR EXPENDITURES (Year to Date)**

					Over(Under)	
	2	020 Actual	2021 Budget	2021 Actual	Budget	
Personnel Cost	\$	9,504,010	\$ 9,415,083	\$ 6,145,568	-34.7%	6
Security Contract Payments	\$	1,753,379	\$ 2,139,132	\$ 1,438,705	-32.7%	3
Bldg Maintenance Contract(TDI) Payments	\$	1,642,948	\$ 1,341,549	\$ 1,153,064	-14.0%	3
Parking Contract Payments	\$	1,131,705	\$ 1,005,601	\$ 681,116	-32.3%	3
Janitorial Contract Payments	\$	1,761,162	\$ 1,434,202	\$ 765,702	-46.6%	3
GRB Food and Beverage Expense	\$	5,407,373	\$ 3,394,048	\$ 1,147,880	-66.2%	7

### **CAPITAL IMPROVEMENT SPENDING (Year to Date)**

#### 2021 Annual

	Budget	20	21 YTD Actual	% Spent
Convention District Venues	\$ 1,423,000	\$	284,477	20.0%
Theater District Venues	\$ 688,600	\$	7,079	1.0%
Hilton Americas-Houston	\$ 2,152,448	\$	250,930	11.7%

#### **NOTES**

- 1 Q2 collections exceeded budget, but not enough to make up all of prior quarter shortfall.
- 2 Significant impact to hotel industry and travel due to COVID 19. Expecting impact to last through 2022.
- 3 Activities in facilities are limited due to COVID 19 cancellations and clients pushing back event dates.
- 4 Return of events at GRB, hotels and sports venues drove up event parking in Convention Distrist combined with freeze event.
- 5 January parking for our large contract parkers paid in December, plus reduction of spaces by large contractors in 2021.
- 6 Vacant positions combined with unbudgeted extended furloughs and PPP loan.
- 7 Accompanies decreased F&B revenue.

KEY	
Positive Variance	
Negative Variance Less Than 10%	
Negative Variance 10% or Greater	
Inconclusive or Unavailable Data	