# **HOUSTON FIRST CORPORATION**

Financial Management and Accountability Report

For the Period Ending January 31, 2020 (8% of FY20)

## Dashboard

## YEAR TO DATE HOTEL OCCUPANCY TAX COLLECTIONS(\$1,000)

							Over(Orider)	
	20	2019 Actual		2020 Budget	2020 Actual		Budget	Note
First Quarter	\$	19,962	\$	22,000	\$	14,863	-32.4%	1
Two Quarters (preliminary)	\$	42,457	\$	46,000				
Three Quarters	\$	64,716	\$	69,000				
Full Year	\$	86,624	\$	91,500				

### **HOTEL STATISTICS (Year to Date)**

	Prior year		Current Year			Over(Under)	
		Actual	Budget		Actual	Budget	
Regional per Smith Travel Research (thru. Dec)							
Occupancy		63.10%			63.00%	-0.2%	
Average Daily Rate	\$	105.27		\$	101.89	-3.2%	
RevPAR	\$	66.40		\$	64.16	-3.4%	

### **MAJOR REVENUES (Year to Date)**

	20	019 Actual	:	2020 Budget	2020 Actual	Over(Under) Budget	
GRB Facility Rental	\$	372,515	\$	509,400	\$ 223,640	-56.1%	2
GRB Food and Beverage Revenue	\$	1,424,677	\$	2,766,112	\$ 4,219,814	52.6%	3
Parking Revenue-Avenida	\$	602,770	\$	803,792	\$ 630,919	-21.5%	4
Parking Revenue-Theater District	\$	900,268	\$	837,194	\$ 517,433	-38.2%	5

## **MAJOR EXPENDITURES (Year to Date)**

						Over(Under)	
2019 Actual		2020 Budget			2020 Actual	Budget	
\$	1,876,536	\$	2,209,720	\$	2,217,848	0.4%	
\$	378,206	\$	377,386	\$	369,496	-2.1%	
\$	339,643	\$	579,210	\$	358,274	-38.1%	(
\$	251,404	\$	328,285	\$	286,281	-12.8%	
\$	460,679	\$	596,251	\$	582,192	-2.4%	
\$	850,540	\$	1,544,927	\$	2,225,977	44.1%	
	\$ \$	\$ 1,876,536 \$ 378,206 \$ 339,643 \$ 251,404 \$ 460,679	\$ 1,876,536 \$ \$ 378,206 \$ \$ 339,643 \$ \$ 251,404 \$ \$ 460,679 \$	\$ 1,876,536 \$ 2,209,720 \$ 378,206 \$ 377,386 \$ 339,643 \$ 579,210 \$ 251,404 \$ 328,285 \$ 460,679 \$ 596,251	\$ 1,876,536 \$ 2,209,720 \$ \$ 378,206 \$ 377,386 \$ \$ 339,643 \$ 579,210 \$ \$ 251,404 \$ 328,285 \$ \$ 460,679 \$ 596,251 \$	\$ 1,876,536 \$ 2,209,720 \$ 2,217,848 \$ 378,206 \$ 377,386 \$ 369,496 \$ 339,643 \$ 579,210 \$ 358,274 \$ 251,404 \$ 328,285 \$ 286,281 \$ 460,679 \$ 596,251 \$ 582,192	2019 Actual         2020 Budget         2020 Actual         Budget           \$ 1,876,536         \$ 2,209,720         \$ 2,217,848         0.4%           \$ 378,206         \$ 377,386         \$ 369,496         -2.1%           \$ 339,643         \$ 579,210         \$ 358,274         -38.1%           \$ 251,404         \$ 328,285         \$ 286,281         -12.8%           \$ 460,679         \$ 596,251         \$ 582,192         -2.4%

## **CAPITAL IMPROVEMENT SPENDING (Year to Date)**

2020 Annual

	Budget		2020	YTD Actual	% Spent	
Convention District Venues	\$	6,055,000			0.0%	
Theater District Venues	\$	4,086,000			0.0%	
Hilton Americas-Houston	\$	5,050,410	\$	991,282	19.6%	
Harvey						

#### **NOTES**

- 1 Only one of three months of collections.
- 2 Facility Rental down because Chevron Marathon, SW Pool & Spa, and RJO Winter Buying Show were billed in February.
- 3 Higher revenue due to creative menu offerings for both Twitter and Anheuser Busch events, along with higher F&B expense.
- 4 Budget anticipated Marriott spaces (\$70 K), and it is aggressive.
- 5 Budget anticipated revenue equip. to be live, NRG Jan. pmt collected in Dec., additional competition.
- 6 Four days in January were included in December bill, and the GRB fire inspections budgeted were not billed in January.

Negative Variance
Negative Variance Less Than 10%
Negative Variance 10% or Greater
Inconclusive or Unavailable Data

Over(Linder)