

**HOUSTON FIRST CORPORATION
JOINT MARKETING COMMITTEE**

10/17/16
1:00pm
pw

**OCTOBER 21, 2016 – 2:00 P.M.
GEORGE R. BROWN CONVENTION CENTER
3rd FLOOR EXECUTIVE BOARDROOM**

- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes – April 13, 2016 and May 1, 2015
- IV. Presentations - None
- V. Committee Business
 - A. Consideration and recommendation of the Film Commission 2017 Business Plan and Budget.
 - B. Consideration and recommendation of the Marketing and Communications 2017 Business Plan and Budget.
- VI. Updates
 - A. Media Highlights
 - B. HUE Festival
 - C. Film Commission
- VII. Announcements
- VIII. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.