**HOUSTON FIRST CORPORATION ⎜GREATER HOUSTON CONVENTION**

**AND VISITORS BUREAU**

**JOINT TOURISM COMMITTEE**

**JANUARY 3, 2018 – 3:30 P.M.**

**THE PARTNERSHIP TOWER, 701 AVENIDA DE LAS AMERICAS**

**2nd FLOOR BOARDROOM**

1. Call to Order
2. Public Comments
3. Review and Approval of Minutes – October 19, 2017
4. Tourism Quiz
5. Presentations
   1. Visitor Centers
   2. 2018 Tourism Incentive Program
6. Committee Business - None
7. Updates
   1. Heritage Society
   2. Birding in Houston
   3. Marketplace
   4. Destination NEXT
8. Announcements
   1. Tourism Summit
9. Adjournment

***For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.***