

YN 4/8/11  
3:45 pm

**HOUSTON FIRST CORPORATION  
JOINT MARKETING COMMITTEE**

**APRIL 13, 2016 – 12:00 NOON  
GEORGE R. BROWN CONVENTION CENTER  
3<sup>rd</sup> FLOOR EXECUTIVE BOARDROOM**

- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes – October 8, 2015
- IV. Presentations
  - A. Avenida Branding
- V. Committee Business
  - A. Consideration of logo options for the Avenida de las Americas.
- VI. Updates
  - A. Marketing and Communications
  - B. Film
  - C. Board Portal
- VII. Announcements
- VIII. Adjournment

***For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.***