

**HOUSTON FIRST CORPORATION | GREATER HOUSTON CONVENTION
AND VISITORS BUREAU
JOINT TOURISM COMMITTEE**

**AUGUST 18, 2017 – 3:00 P.M.
PARTNERSHIP TOWER, 701 AVENIDA DE LAS AMERICAS
2ND FLOOR**

- I. Call to Order
- II. Public Comments
- III. Minutes – May 31, 2017
- IV. Tourism Quiz
- V. Presentations
 - A. Lone Star Flight Museum
- VI. Committee Business - None
- VII. Updates
 - A. Regional Tourism
 - B. Smithsonian Institution Feedback
 - C. Tourism Sales and Development
- VIII. Announcements
 - A. Consular Ball
 - i. October 14, 2017 – Wortham
 - B. Upcoming Joint Tourism Committee Meetings
 - i. October 19, 2017 – 3:00 p.m.
- IX. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.