

AGENDA

HOUSTON FIRST CORPORATION

Sales, Tourism, and Marketing Committee Meeting
September 6, 2019 – 2:00 P.M.
Partnership Tower, 701 Avenida de las Americas, Ste. 200
Houston, Texas 77010
HFC BOARD ROOM

COMMITTEE MEMBERS:

Council Member Robinson (Chair), Bobby Singh (Co-Chair), Sofia Adrogué, James Batt, Elizabeth Brock, Scot Cotton, Kim Davis, Jacques D’Rovencourt, Stephanie Haynes, Jonathan Horowitz, Nicki Keenan, Reginald Martin, Ryan Martin, David Mincberg, Desrye Morgan, Eric Schmauch, Patricia Voss, Gerald Womack

In accordance with the Texas Open Meetings Act, this Agenda is posted for public information, at all times, for at least 72 hours preceding the scheduled time of the meeting on the bulletin board located on the exterior wall of the Houston City Hall building, located at 901 Bagby. The Agenda is also available online at <https://www.houstonfirst.com>.

To reserve time to appear, come to the meeting at least ten minutes prior to the scheduled public session shown on the Agenda.

Any questions regarding this Agenda, or requests for special needs assistance, should be directed to Lisa K. Hargrove, General Counsel at either 713.853.8965 or Lisa.Hargrove@houstonfirst.com

- I. Call to Order**
- II. Public Comments**
- III. Minutes**
 - Sales Committee – November 1, 2018
 - Joint Tourism Committee – November 2, 2018 and March 29, 2019
 - Sales, Tourism and Marketing Committee – June 17, 2019
- IV. Presentations, Reports, and Updates**
 - A. 2020 Budget Overview
- V. Committee Business**
 - A. Consideration and possible recommendation of the 2020 Sales, Tourism, Marketing and Film Budgets.

- B. Consideration and possible recommendation of a revised Sales, Tourism and Marketing Committee Charter.

VI. Adjournment