This calendar outlines the editorial content scheduled per month for VisitHouston.com	CONTENT	CONTENT FINALIZED
MONTH & EVENTS		
2019 - JANUARY (assignments made)	Rodeo Music Lineup: Announcement of music acts	3-Jan
	H&B: January - March Event Calendar	4-Jan
	Healthy in Houston: Where to Eat, Workout and Stick to Your Resolution	
National Bird Day- Jan 5	Chevron Marathon: Spectator Sports (Blog Update - 7 essentials for the marathon spec)	14-Jan
Chevron Houston Marathon, Jan. 20, 2019	Culinary: A Perfect Day of Eating: 24 Hours in Montrose	15-Jan
MLK Grande Parade, Jan. 21	Culinary: Restaurants for Solo Travelers	22-Jan
	H&B: Hiking Around Houston	24-Jan
	Culinary: A Perfect Day of Eating: 24 Hours in Upper Kirby/River Oaks	25-Jan
	Festivals/Things to do in February (LAN! Houston Spring of Latino Art (desktop) feature LAN and Feb prominent events)	30-Jan
	An Outsider's Guide to Chinatown (update)	30-Jan
	Culinary: James Beard Semifinalists*	TBD

2019 - FEBRUARY (assignments made)	Culinary: Valentine's Night Reservations	1-Feb
	Valentine's Day in Houston (Page Update) - cross reference culinary valentine's blog under food and drink lovers	5-Feb
Black History Month	H&B: Couples Activities	6-Feb
Super Bowl 53- Feb 3, 2019	H&B: Delicious Crawfish Outside City Limits	13-Feb
Houston Livestock Show and Rodeo™	Livestadi Chave and Dadas (naca undata)	14-Feb
Feb. 25 - March 17, 2019	Livestock Show and Rodeo (page update)	14-FED
Texas Lunar New Year Houston Feb 9-10, 2019	Culinary: New Rodeo Food (Update blog)	15-Feb
ReelAbilities Film and Arts Festival Feb. 17-20, 2019	Culinary: Must-Try South American Restaurants	20-Feb
World's Championship Bar-B-Que Contest		
	Mardi Gras (update blog)	21-Feb
February 21-23, 2019		
Nat. Margarita Day - Feb 22, 2019	H&B: Texas Independence Day Celebrations	25-Feb
Oscar Night - Feb 24, 2019	H&B: Mardi Gras Celebrations	26-Feb
Mardi Gras Galveston Feb. 22-March 5, 2019	Culinary: Kolache Day (Update)	26-Feb
	Festivals/Things to do in March (Blog) (LAN! Houston Spring of Latino Art (desktop) feature LAN and March prominent events)	27-Feb

	Culinary: James Beard SemiFinalists*	TBD
2019 - MARCH	FAmily spring break	4-Mar
Women's History Month, Irish-American Heritage Month	12 Crawfish Staples in Houston (update)	6-Mar
Azalea Trail		
	H&B: Spring Break Things to Do	6-Mar
March 1-3, 2019		
Fat Tuesday (Mardi Gras)- Mar 5, 2019	Culinary: BYOB Restaurants	8-Mar
Texas Indep. Day 183nd anniv - March 2, 2019	Saint Patrick's Day (update) - PAGE CREATED	11-Mar
Int'l Womens Day -March 8	8 Reasons your dog wants to visit Houston (update)	13-Mar
Buffalo Bayou Regatta		
	Where to Find Bluebonnets in Houston	19-Mar
9-Mar-19		
Pi Day - March 14	H&B: Bird Migration Blog	22-Mar
Houston Livestock Show and Rodeo™		
	Culinary: Minute Maid Park New Concessions (Update)	25-Mar

Feb. 25 - March 17, 2019		
Spring Break - March 11-15, 2019	Festivals/Things to do in April (feature LAN and April prominent events) AND Nuit Blanche	29-Mar
Tour de Houston		
17-Mar-19	Culinary: James Beard Finalists*	TBD
In Bloom Music Festival - March TBD		
Bayou City Art Festival		
March 29-31, 2019		
Houston Open - TBD		
Houston Children's Festival		
March 30-31, 2019		
2019 - APRIL	Culinary: Vegan Restos (Update)	1-Apr

March 13 to April 15 National Deaf History Month	Art Car Parade: History, Gala, Behind the Scenes	2-Apr
	H&B: Events April - June	4-Apr
Astros 1st homegame April 5, 2019		
WorldFest: Houston International Film Festival	Culinary: Montrose: one street, a world of flavors (UPDATE)	9-Apr
April 5-14, 2019		
Art Car Parade		
April 11-14, 2019	Tax Refunds: Houston through the lens of Luxury	11-Apr
The Woodlands Waterway Arts Festival		
April 13-14, 2019	Culinary: Black Restaurant Weeks	0 Apr
Japan Festival	Cullilary. Black Restaurant weeks	9-Apr
April 13-14, 2019		
Houston Barbecue Festival	H&B: Escape the April Showers at These Museums	17-Apr
Good Friday - April 19		
Easter Sunday - Apr 21		
Earth Day - Apr 22	Culinary: Munchies of Houston	18-Apr

	Culinary: A Perfect Day of Eating: 24 Hours in The Heights	19-Apr
	A Guide to Nightclubs in Houston	23-Apr
	Festivals/Things to do in May (feature LAN and May prominent events)	29-Apr
	Comicpalooza Page: Things to do around town (ie attractions, activites, parks, that are either convenient to GRB or would be of interest to this audience)	30-Apr
2019 - MAY	Comicpalooza page: Dine and nightlife around (joystix, neil's bar, others within proximity)	1-May
Asian Pacific American Heritage, Jewish American Heritage Month	*APA MONTH* Maybe page with events, festivals, museum/art, food	2-May
	H&B: Best Burgers	2-May
Houston Dragon Boat Festival -May ??	Culinary: Mother's Day Brunch Roundup (Update)	3-May
Star Wars Day-May 4		
Cinco de Mayo- May 5	H&B: Summer Concert Series	9-May
Mothers Day -May 12	Memorial Day Weekend: Things to do (PAGE CREATED)	16-May
Comicpalooza		
May 10-12, 2019	Culinary: A Perfect Day of Eating: 24 Hours in Downtown	17-May
Pasadena Strawberry Festival		
May 17-19, 2019		
	Mater Parks and Cummer Eur (undate)	

Memorial Day-May 28 Carnival Houston Show + Parade TBD	https://www.visithoustontexas.com/things-to-do/parks-and-outdoors/water-parks-and-summer-fun/	21-May
Houston Barbecue Festival TBD	Culinary: Instagramable Plates (Update)	22-May
	H&B: Summer Adventures for Kids	23-May
	Culinary: National Burger Day - best non-beef burgers	24-May
	Festivals/Things to do in June	31-May
2019 - JUNE	Soul food picks: update	5-Jun
Gay Lesbian Pride Month	H&B: Bird Watching - Shore Birds	6-Jun
Summer Break Starts - June 1	Father's Day: Things to do with son/daughter and dad (update blog)	7-Jun
Donut Day- June 1	Culinary: perfect day of eating: Bellaire	10-Jun
Juneteenth Celebration 19-Jun-19 Father's Day -June 17	Space Month: Things to do in July around 50th Anniv. of Moon Landing	12-Jun
Summer Solstice-June 21	H&B: Cool off in a Kayak	13-Jun
Pride Houston - June 22, 2019	Juneteenth	13-May

Houston Beer Festival -TBD	Culinary: After-parties for the pride parade (dining, nightlife)	17-Jun
	H&B: Stay Smart This Summer with History Day Trips	21-Jun
	Space City: Come to Houston to Celebrate - Hotels and experiences to book now	21-Jun
	Culinary: A Perfect Day of Eating: 24 Hours in Uptown	25-Jun
	10 Most Underrated Views in Houston (update)	26-Jun
	Secret Bars in Houston (update) - include lyric market underground bar	27-Jun
2019 - JULY	Culinary: Space Month Restaurant/Food Specials	3-Jul
Freedom over TX Festival July 4, 2019	H&B: July - Sept Events Blog	3-Jul
Freedom over TX Festival July 4, 2019 Indep. Day - July 4	H&B: July - Sept Events Blog Spacey Photo Op's	3-Jul 4-Jul
Indep. Day - July 4	Spacey Photo Op's	4-Jul
Indep. Day - July 4 Star Spangled Salute - July 4	Spacey Photo Op's 31 Space-themed businesses in Houston	4-Jul 8-Jul
Indep. Day - July 4 Star Spangled Salute - July 4 Nat'l French Fry Day -July 13	Spacey Photo Op's 31 Space-themed businesses in Houston Indoor Family Fun	4-Jul 8-Jul 8-Jul
Indep. Day - July 4 Star Spangled Salute - July 4 Nat'l French Fry Day -July 13 Nat'l Ice Cream day-July 15	Spacey Photo Op's 31 Space-themed businesses in Houston Indoor Family Fun H&B: Water Parks Outside of Houston	4-Jul 8-Jul 8-Jul 11-Jul

Culinary: Restaurant Weeks - Must Try Dinner Menus (update)	26-Jul
Cultural Roundup: Festivals/Things to do in August	30-Jul
Culinary: Get the most for your dollar (restaurant weeks)	31-Jul
Top XX Things to do over Labor Day (PAGE CREATED)	1-Aug
H&B: Fishing Holes	8-Aug
Culinary: A Perfect Day of Eating: 24 Hours in Washington Ave.	12-Aug
H&B: New and Notable	15-Aug
Culinary: Refreshing Day Drinking	19-Aug
H&B: Labor Day To-Do	26-Aug
Cultural Roundup: Festivals/Things to do in September	30-Aug
culinary: a perfect day of eating: 24 hours in midtown (due 8/21, pub 8/23)	30-Sep
Update website page TBD	
NFL/MLB Roundup: season kickoff	30-Aug
Culinary: IAH Eats (update) 8/30	
	Cultural Roundup: Festivals/Things to do in August Culinary: Get the most for your dollar (restaurant weeks) Top XX Things to do over Labor Day (PAGE CREATED) H&B: Fishing Holes Culinary: A Perfect Day of Eating: 24 Hours in Washington Ave. H&B: New and Notable Culinary: Refreshing Day Drinking H&B: Labor Day To-Do Cultural Roundup: Festivals/Things to do in September culinary: a perfect day of eating: 24 hours in midtown (due 8/21, pub 8/23) Update website page TBD NFL/MLB Roundup: season kickoff

	Culinary: Food Mashups 8/15	
2019 - SEPTEMBER (assignments made)	Culinary: Texans New Concessions (update)	2-Sep
National Hispanic-Latino Heritage Month (Sept. 15-Oct. 15)	Leisure: Oktoberfest Roundup	2-Sep
Labor Day -Sept 2	National Hispanic-Latino Heritage Month (Sept. 15-Oct. 15)"	H&B: Summer's Last Stand
Advocare Texas Kickoff- Sept 13, 2019	Culinary: A Perfect Day of Eating: EaDo	10-Sep
Fiestas Patrias - TBD	Culinary: A Perfect Day of Eating: 24 Hours in West U	16-Sep
Yom Kippur -Sept 18-19	Culinary: Hispanic Heritage Month	15-Sep
Oktoberfest Events TBD	Arts Community: Hispanic Heritage Month	15-Sep
	Leisure: The Guide: Texas Renaissance Festival	17-Sep
	Culinary: Bars with Great Food	23-Sep
	XX Jewish Restaurants (update)	24-Sep
	Leisure: Your Guide to October in Houston	27-Sep
	HUE Mural Festival?	
	Leisure: Halloween in Houston (update + Where to trick or treat)	28-Sep

2019 - OCTOBER (assignments made)	H&B: Oct - December Events	3-Oct
National Italian American Heritage Month	Diwali in Houston	4-Oct
Texas Renaissance Festival Oct. 5-Dec. 1, 2019	Culinary: Food and Cultural Festivals (update)	4-Oct
Medical World Americas	Culinary: Houston's Must-Visit Rooftop Restaurants/Bars	11-Oct
The Original Greek Festival TBD	Thanksgiving in Houston (update)	9-Oct
Annual Turkish Festival TBD	H&B: Pumpkin Patches Around Houston	17-Oct
Egyptian Festival TBD	NBA Season Start	18-Oct
Texas Contemporary Art Fair Oct. 10-13, 2019	Culinary: Thai Break: 8 Popular Houston Thai Eateries	25-Oct
Wings Over Houston Airshow Oct. 19-20, 2019	Leisure: Your Guide to November in Houston	30-Oct
Texian Market Days Oct. 26, 2019	https://www.huemuralfestival.com/	28-Oct
International Quilt Festival	Holidays in Houston (update)	29-Oct
Day of the Dead Festival	Astros advancing to playoffs? (share current blog if they advance)	TBD
	Reach out to Rodeo with Concept Ideas for 2020	
2019 - NOVEMBER	Leisure / Your Guide: Houston Cinema Arts Festival	1-Nov
Texas Championship Native American Pow Wow TBD	Culinary: Chef Receipe for Thanksgiving (title tbd)	6-Nov

The Nutcracker Market Nov. 14-17, 2019	Thanksgiving provisions Houston-style	8-Nov
Houston Via Colori® Street Painting Festival Nov. 23-24, 2019	Culinary: Houston Restaurants open on Thanksgiving Eve and Day (downtown focused)	11-Nov
November 23-24, 2019	H&B: Ice Activities Outside of Houston	14-Nov
A Christmas Carol A Ghost Story of Christmas	FAQs: Houston Via Colori® Street Painting Festival Nov. 23-24, 2019	15-Nov
Uptown Holiday Lighting	<u>Culinary: Seasonal Houston Beers (Update)</u>	18-Nov
The Nutcracker	Holiday Lights (update)	16-Nov
Zoo Lights	H&B: Christmas Lights Outside of Houston	18-Nov
The Mayor's Official Downtown Houston Holiday Celebration	LAUNCH/Local Houston Gift Guide for the Homesick Houstonian	22-Nov
	Leisure: Your Guide to December in Houston	25-Nov
2019 - DECEMBER	<u>Culinary: Frozen Treats (UPDATE)</u>	3-Dec
Dickens on the Strand	Culinary: Chef Receipe for Holidays/international focus (title tbd)	6-Dec
Fiesta Guadalupana	Create New Year's Eve Guide to the City page (link to culinary page)	7-Dec
Christmas	Culinary: Reserve It: New Year's Eve Dinner	8-Dec
NYE	New Years Resolutions (link to New Year's Eve page)	20-Dec
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How to Give back this holiday season (update?)	20-Dec
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