

**HOUSTON FIRST CORPORATION**  
**MINUTES OF CONVENTION COMMITTEE**

**October 21, 2013**

The Convention Committee of Houston First Corporation (the "Corporation"), a Texas non-profit corporation created and organized by the City of Houston as a local government corporation pursuant to TEX.TRANSP.CODE ANN. §431.101 et seq. And TEX.LOC.GOV'T.CODE ANN §394.001 et seq., held a meeting in the 3<sup>rd</sup> Floor Executive Board Room, 1001 Avenida de las Americas, Houston, Harris County, Texas 77010, on Monday, October 21, 2013, commencing at 2:00 P.M. Written notice of the meeting including the date, hour, place and agenda for the meeting, was posted in accordance with the Texas Open Meetings Act. The following members participated in the meeting: Ric Campo, Katy Caldwell, Hasu Patel and Dawn Ullrich.

Chairperson Campo called the meeting to order at approximately 2:05 P.M. and a quorum was established.

1. Approval of Minutes. After a motion duly seconded, the prior minutes of May 13, 2013 were approved.
2. Consideration of, and possible action on, the Greater Houston Convention & Visitors Bureau's proposed CY14 Budget and Business Plan. Greg Ortale gave a presentation which included a summary of the GHCVB'S proposed 2014 business plan. Karen Williams presented the group with the CY14 budget. The Committee agreed to review the information presented, along with an MBO report that Mr. Ortale agreed to forward to the committee members making their final decision at their meeting on December 3, 2013.
3. General Manager's Report. Luther Villagomez gave a brief update on the capital projects planned for the upcoming year. He noted that the bulk of the projects will include reconfiguring ADLA, improving the lobby of the GRBCC and creation of additional retail space.
4. GHCVB Sales Report. John Soliz updated the Committee on the progress of the 2014 bookings. He noted the current booking pace indicated that 2014 would finish above the projections provided earlier this year but below the current year. Discussion concerning the new hotel and the opening date prompted the committee to advise Mr. Soliz to contact Ira Mitzner at Rida Development for assistance.

5. Sales Report-Hilton Americas. Janice O'Neill-Cox updated the Committee on the 2014 bookings, noting that we are trending higher than we had anticipated.

6. Sales Report-GRBCC. Terry Beutler gave a brief presentation on GRB the current plus-two years out, noting that the next two years will fall below what was consumed during the current year (CY2013).

7. Incarnate Word Academy Parking Garage. Peter McStravick advised the committee that conversations with Sister Lauren Beck and Dick Adkins continues. Mr. McStravick also advised that Annunciation Church has a new pastor, Father Paul Felix, who he has also visited with and that Father Felix was interested in developing a master plan for the church. Mr. McStravick said he felt that nothing would be decided until sometime in the early part of 2014, possibly January or February.

The meeting adjourned at approximately 3:36 P.M.



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Dolores Kerr, Secretary