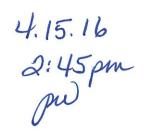
HOUSTON FIRST CORPORATION BOARD OF DIRECTORS MEETING

APRIL 20, 2016 – 2:00 P.M. GEORGE R. BROWN CONVENTION CENTER 3RD FLOOR EXECUTIVE BOARDROOM



- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes March 10, 2016
- IV. Presentations
 - A. Final Four
 - B. I-69 Beautification Project

V. Board Business

- A. Consideration and possible approval of a sponsorship agreement with the Houston Arts Alliance for a Joint Tourism Asset Enhancement Program and authorizing an initial pilot program for the Houston Museum of African American Culture.
- B. Consideration and possible approval of sponsorship agreements with RCM Entertainment, L.P., d/b/a Lone Star Sports & Entertainment for the AdvoCare Texas Kickoff and AdvoCare V100 Texas Bowl Games.

VI. Updates

- A. Joint Tourism Committee
- B. Joint Marketing Committee
- C. Joint Sales Committee/Top Taxi
- D. President's Report
- VII. Announcements
- VIII. Next meeting May 17, 2016
- IX. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.