

HOUSTON FIRST CORPORATION
JOINT MARKETING COMMITTEE

10-5-15
10:45am
PW

OCTOBER 8, 2015 – 2:30 P.M.
GEORGE R. BROWN CONVENTION CENTER
3.0 EXECUTIVE BOARDROOM

- I. Call to Order
- II. Public Comments
- III. Review and Approval of Minutes – May 1, 2015
- IV. Film Update
- V. Committee Business
 - A. Consideration and recommendation of the Film 2016 Business Plan and Budget.
- VI. Marketing and Communications Update
- VII. Committee Business (continued)
 - A. Consideration and recommendation of the Marketing and Communications 2016 Business Plan and Budget.
- VIII. Announcements
 - A. GHCVB Executive Committee Budget Briefing – November 6, 2015
 - B. HFC Budget Workshop – November 9, 2015
 - C. GHCVB Board Budget Briefing – November 13, 2015
 - D. HFC Board Meeting – November 20, 2015
- IX. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.