

**HOUSTON FIRST CORPORATION | GREATER HOUSTON CONVENTION
AND VISITORS BUREAU
JOINT MARKETING COMMITTEE**

**AUGUST 16, 2017 – 1:30 P.M.
PARTNERSHIP TOWER, 701 AVENIDA DE LAS AMERICAS
2ND FLOOR BOARDROOM**

- I. Call to Order
- II. Public Comments
- III. Presentations
 - A. Advertising Plan 2018
- IV. Committee Business - None
- V. Updates
 - A. Marketing
 - B. Film Commission
- VI. Announcements
 - A. Upcoming Joint Marketing Committee Meeting
 - i. October 18, 2017 – 1:30 p.m.
- VII. Adjournment

For special needs assistance, please contact Pamela Walko at 713.853.8089 prior to the scheduled meeting.